Leadership Network Strategy 2.0

launching at the
National Leadership Conference
3rd-5th March 2020
OUR CORE DNA

**Theology** = the kingdom of God
**Praxis** = ministry in the power of the Spirit
**Focus** = local church
**Culture** = relational generosity
CULTURE

Modelling = demonstrate
Story-telling = articulate
Multiplying = replicate
STRATEGY FUNNEL

- training
- mentoring
- planting

Youth & children's work
OVERVIEW (1)

Evolving our current strategy to better:
• meet needs of leaders in the network
• mobilise more leaders to contribute to and develop the network
• make the most of current opportunities (incl. church planting)

Increased resourcing of leadership network to reflect that we are a “network with a summer gathering” (not the other way round).

Appointment of “regional development managers” (RDMs) to work with Regional Directors to implement and develop network strategy.

Development of regional teams alongside the RDs.
OVERVIEW (2)

Moving from a “one offer, one ask” model to a diversified model.

Current offer = join a geographic “network group” that gathers 3-9 times a year for worship, teaching, ministry and encouragement.

Current ask = lead a geographic “network group”.

This model made sense when introduced 20+ years ago, but now limits how much we can meet needs of leaders and how many leaders we can mobilise to contribute to network and beyond.
OVERVIEW (3)

New strategy will develop three primary expressions of the network:

1. Geographical **area gatherings** throughout a region
2. **Hub churches** in each region hosting/running training events
3. **Mentoring groups** in each region

Current “network groups” will become “area gatherings” (helping us to think of ourselves as one network, delivered regionally).

This strategy integrates:

- **church planting** strategy (John McGinley & Gareth Robinson)
- **church leader development** work (Mark Aldridge)
AREA GATHERINGS

Highly relational.

Focus = gathering church leaders from a geographical area for mutual encouragement, support and refreshing.

Area gathering leaders will focus on facilitating times of encounter, encouragement and empowering, and supporting leaders in between gatherings.

Aim = more area gatherings in each region, meeting more frequently for those who wish to.
**HUB CHURCHES**

Highly strategic.

Focus = hosting and/or delivering training events and celebrations on a regular basis – both regional and national.

Hub church leaders may also host/deliver mentoring groups and other training events/inputs.

Aim = identify churches and church leaders able to offer this, develop a coordinated programme of events through the year and distributed across a region.
CHURCH PLANTING HUBS

Highly apostolic.

Focus = working with denominational leaders and other New Wine church planting hubs to see a multiplication of church planting across the country.

Church planting hubs are particular versions of hub churches, not a distinct category.

Aim = support, resource and accelerate church planting by New Wine churches.
MENTORING GROUPS

Highly intentional.

Focus = helping church leaders fully embrace Kingdom ministry both personally and in their leadership, equipping them to lead churches further and further into renewal.

Content and models largely consistent from region to region, but with flexibility to allow for context and expertise to be contribute.

Aim = a minimum of one mentoring group in each region next year.
REGIONAL TEAMS

Regional Directors recognise that the creation of regional teams are essential if this new strategy is to be implemented.

Regional teams will work alongside the RD and RDM to shape and deliver the strategy in a region – apostolic and collaborative.

Focus = initiate, innovate, inspire and identify.

Aim = to better serve the network regionally, releasing the RDs and others in the regional team to focus on their strengths.
REGIONAL DEVELOPMENT MANAGERS

Regional Development Managers (RDMs) work as part of the new Regional Development Team, supporting RDs and their regional teams in the delivery of the network strategy.

RDMs focus is on developing relationships, supporting churches and leaders in a region to play their part, collaborating with the RDs and their regional teams.

Aim = synergy between Ealing, RDs, regional teams and churches in the network
**NEXT STEPS**

1. **Now through to United 20 = transition period**
   - formation of regional teams
   - alignment of current activity with new strategy
   - identifying people for different roles

2. **September-March**
   - range of new activity – e.g. training days, mentoring groups
   - some initial regional bursts to build momentum – e.g. regional celebrations?
   - work towards Regional Leadership Conferences – by then, teams fully formed and new matrix approach to events and delivery in place etc.